

FREE WEBSITE CONSULTATION | Page 1/3 Q1-Q12

This free website consultation is used to have an understanding of what web/graphic design options are most appropriate for our clients, and to produce a quote of a design project + a marketable web hosting package that are as accurate as possible to the client's needs and produce a website that meets their expectations. Please take the time to fill out as much of this form as possible.

If you are unsure about a question, don't have an answer, or it seems irrelevant, don't worry.

Client Questionnaire

www.JudithNg.com | www.FashionWebGraphic.com | FashionWebGraphic@gmail.com | 647-996-7071

Name:

Email:

Work Phone:

Cell Phone:

Work Address:

1. What is your Business's Name? Please briefly describe your Business and who your target audiences are.
2. Do you have a domain name in mind or already registered? If not, do you need help registering a URL?
3. What are your corporate core values? Please describe how you currently advertise/attract new customers.
4. Please list your Top 5 competitors (and their websites). What makes you different from your competitors?
5. Please briefly explain why you want a new website? What is the purpose of this website?
6. What types of actions do you want your visitors to take on your website?
7. What is your budget for your new website? What is your deadline for getting the new website live?
8. Please list 5 websites that you like and unlike. Please describe the style/design of the website you want.
9. Please detail anything that you specifically do not want to have on your website.
10. What information must be on the home page? What information must always be visible?
11. What different web pages/features do you want to have on your site?
12. Do you have a completed site architecture for the new website or will this be part of the scope of work?

FREE WEBSITE CONSULTATION | Page 2/3 Q13-Q29

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13. How many pages will the finished website be (estimated)?

14. Do you have a logo/Tag Line and/or established image and branding guidelines?

15. Will you need a Logo and a Favicon created?

16. Do you have specific company colors / Pantone numbers that need to be used?

17. Are you able to provide all the content (text and images) for the pages of your site?

18. Are you able to provide us with high quality images? Do you have permission to use those images?

19. Do you have any materials that the site needs to match with in some way (brochures, press materials, etc)?

20. Do you have any other media/PDF documents that need to be incorporated, or will any need to be created?

21. Will animations, video or audio be a part of the new website?

22. Do you want to include any links/feeds/share/link buttons from social networking sites and Google Analytics?

23. Does your site need a blog or a forum?

24. How many web forms does your new site need?

25. Will you be offering advertising on the site?

26. Will you need a shopping cart system for e-commerce?

27. How important is search engine ranking to you?

28. Do you require your site to be mobile friendly (responsive design)?

29. Do you need multi-language support?

FREE WEBSITE CONSULTATION | Page 3/3 Q30-Q44

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30. Will there be any third-party applications that will need to be integrated? What are they?

31. Will you need an events calendar feature? Do you have any subscription services?

32. Will users need to log in to your site for any reason? If so, why?

33. Do you need any password protected areas? What kind of content will be put behind password protected areas?

34. If you were looking for your business in a search engine (Google) what words/phrases would you search for?

35. How often will your site be updated?

36. Do you have a preference for which CMS to use? (WordPress, Joomla, Drupal, Magento, etc)

37. Do you need to be able to make frequent updates yourself with a secured Login account?

38. Do you or your team need training for making website updates, content publishing guidelines, etc?

39. Do you need our ongoing website maintenance?

40. Do you have (or wish to organise) your own website hosting? Can you provide user names and passwords?

41. Does your current web host meet all your new website's needs (space, bandwidth, databases, etc)?

42. Do you need help finding the right web host package?

43. Please list any email address to publish on the website and use for any contact forms etc.

44. Do you have any other specifications or need specific functionality that has not been addressed?